

SAVE MONEY AND GET THE MOST OUT OF YOUR WARDROBE.....

The average woman owns between 100 and 500 items of clothing and significant accessories, the average cost being \$75 per piece. At just 100 items, that's \$7,500 worth of clothes - surely you'd want to make sure you're wearing them all! Yet most women only wear 20 percent of their clothes, 80 percent of the time.



Ceeann Martinsen of Simply Style Image Professionals Ltd says, "Understanding how to get the most out of your wardrobe and having less clothes, yet more outfits to wear, not only saves you money but means you are getting more value out of your wardrobe."

Ceeann Martinsen is a qualified Image and Colour Consultant, and executive committee member of the New Zealand Federation of Image Consultants. Simply Style Image Professionals Ltd offers clients services such as Personal Style and Colour Analysis, Make Up, Wardrobe Assessments, and Personal Shopping.

Simply Style provides individuals with the tools to not only unlock their true potential, looking their best and feeling confident in both their social and professional environments, but also with the know-how to get the most value out of their wardrobes. While general style advice can be helpful, having a Personal Style and Colour Analysis with Simply Style means you are receiving information that is specific to you personally. This in turn not only takes the disappointment and frustration out of shopping trips, but means you are spending money on clothes you actually wear.

Ceeann says, "Most of us don't have unlimited funds to spend on our wardrobes, or unlimited time to wander the shops. We want a wardrobe of clothes that we actually wear, one that we enjoy wearing and that offers us great outfits we can quickly put together everyday, regardless of the occasion. And when it comes to shopping often women tell me that they can't find anything that suits them or that they buy something, take it home and never wear it. Shopping success and creating a great wardrobe comes from putting together garments that not only suit our colouring and body shape, but also our lifestyles, personality and budget."

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